

Privacy Policy

Last updated: Oct 30, 2025

1. Introduction

Enmax s.r.o. and its associated **AI Startup Academy website** (“**Company**”, “**we**”) are committed to protecting personal data.

This Privacy Policy explains how we collect, use, store, and protect users’ (“**User**”, “**you**”) personal information on the website <https://ai-startupacademy.com> and during the use of our related services.

We comply with applicable data protection laws, in particular the EU GDPR (Regulation 2016/679).

2. Data Controller Information

Company name: Enmax s.r.o.

Registered address: Stará Bašta 111, 980 34 Nová Bašta

Email: innonix.technology@gmail.com

Website: <https://ai-startupacademy.com>

If you have any questions, please contact us via one of the channels above.

3. What Data Do We Collect?

Data Category	Examples	Purpose
Registration data	name, email	account creation
Payment data	Stripe transaction data	payment processing
Technical data	IP address, device, browser	security, analytics
Marketing data	newsletter subscription	offers, communication
Course usage data	login activity, course progress	service delivery and improvement

- Access to course materials, course progress, user learning activity, and learner account data is managed within the system of Teachable, Inc.
- We do not store this data independently; Teachable processes these data on our behalf.

Credit card details are handled exclusively by Stripe and are not accessible to us.

4. How We Collect Data

We collect data when:

- registering an account
- making a purchase / payment — via Stripe
- using the course platform — via Teachable
- using cookies and analytics tools — via Hotjar
- subscribing to newsletters
- contacting us (email, form, chat)

5. Purpose and Legal Basis of Data Processing

Purpose	Legal Basis
Providing the service	GDPR 6(1)(b) performance of contract
Billing, payments	legal obligation / contract
Marketing communication	consent — GDPR 6(1)(a)
Operating user accounts	contract
Website security	legitimate interest — GDPR 6(1)(f)

6. Data Processors

Service Provider	Role
Stripe, Inc.	payment processing

Service Provider	Role
Hostinger	website hosting
Teachable (or Teachtable — according to platform name)	online course platform / learning access management
Hotjar Ltd.	user behavior analytics, heatmaps, UX measurement

All providers operate under GDPR-compliant agreements.

7. Cookies

Our website uses cookies for operational, analytical, and marketing purposes. You may modify cookie settings in your browser.

8. Data Retention

- User account data: for the duration of the account + 2 years
- Billing data: 10 years (legal requirement)

9. User Rights (GDPR)

You have the right to:

- access your data
- request deletion (“right to be forgotten”)
- request rectification
- request restriction of processing
- withdraw consent
- lodge a complaint with:

Úrad na ochranu osobných údajov Slovenskej republiky (Slovak Data Protection Authority)

10. Data Security

We protect data through technical and organizational measures, including:

- SSL encryption
- HTTPS
- password-protected systems
- access control

11. International Data Transfers

Data may be transferred outside the EU (e.g., Stripe in the USA), only with appropriate safeguards (GDPR-compliant agreements).

12. Sanctioned Countries

Our services are not available in countries subject to international sanctions. Transactions initiated from such countries may be cancelled.

13. Contact

For data protection requests, contact us at:

 **innonix.technology@gmail.com**